

3RD INTRANET AND PORTALS FORUM

Driving productivity and profits by increasing the effectiveness, added-value and quality of your intranet whilst encouraging engagement through collaboration tools and web 2.0 social media

29 & 30 May 2008, Mövenpick Hotel Amsterdam City Centre, Amsterdam

With the participation of leading experts:

Vice President and Manager Corporate Communications
CITI

Head Employee Portal
AIRBUS

Intranet & Internet Officer - Consumer Care Division
BAYER

Head of Internal Communications & Intranet
BOSCH-GROUP

Vice President, Group Communications
SWISS RE

Principal Manager Knowledge Management
VODAFONE GROUP SERVICES

Head of Internal Communications
ADIDAS GROUP

Global Channels and Content, Internal Communications
NOKIA SIEMENS NETWORKS

Intranet Manager
VOLKSWAGEN

Senior Manager, Online Communications
AXA UK

Leader, Interactive Media Technology
GENERAL ELECTRIC (USA)

Employee Experience Manager
AXA UK

Leader, Interactive Media
GENERAL ELECTRIC (USA)

Global Program Manager Collaboration
F. HOFFMANN-LA ROCHE

Director of Nortel Sales Enablement and Information Management Innovation
NORTEL NETWORKS (USA)

ATTEND THIS 3RD STRATEGIC INTRANET AND PORTALS FORUM TO LEARN FROM LEADING GLOBAL CORPORATIONS SPEAKING ON:

- Building the business case of utilising web 2.0 and social media through concrete experiences and case studies
- Evaluating the benefits and challenges of user personalisation for your Intranet
- Creating in-house social networks by allowing employees to develop profiles, upload content, keep a blog and share photos through an internal social network site
- Moving from a publishing to a collaboration portal to maximise relationships and teamwork
- Migrating content of current intranets and merging old intranets with a new portal and technology

Organised by



For the full programme and pricing details please email:
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