

Strategic International Senior Executive Forum 4th INTRANET AND PORTALS FORUM

Optimising your Intranet and Portal for business success through web 2.0 social media tools, increased user engagement, usability, collaboration and innovative applications

28 & 29 May 2009, Golden Tulip Apollo, Amsterdam

With the participation of leading experts:

Director Employee Communications
AKZO NOBEL

Senior Content Producer, BBC Vision Intranet
BBC

Head of Web Communications
SHELL

Director Communication, Intranet and Portal
PHILIPS INTERNATIONAL

Head of Office IT
VODAFONE

Enterprise 2.0 Principal Manager, Total
Communications
VODAFONE

CEO
INOGATE

Head of Internal Communications
adidas Group

Global Head Web Technologies
CREDIT SUISSE

Head of Knowledge Sharing
BAE SYSTEMS

Head of B2E Deployment
RENAULT

Senior Manager, Internal & Online
Communications
WÄRTSILÄ CORPORATION

Head of Technology, Media Development
DEUTSCHE TELEKOM

Senior General Manager, Collaboration
Platforms, Common Platform Operations
NOKIA

ATTEND THIS STRATEGIC INTRANET AND PORTALS FORUM TO LEARN FROM THE LEADING GLOBAL CORPORATIONS SPEAKING ON:

- Utilising Intranet and Portal 2.0 tools, Web 3.0 technologies, communities and social media
- Driving collaboration and expertise sharing and knowledge internally via the Intranet and Portal
- Improving search and search engines whilst exploring how it could work like Google
- Re-designing, 'spring cleaning' and maximising your Intranet and Portal for increased success
- Maximising employees' individual performance through the Intranet and Portal
- Building a platform with flexible single Intranets to guarantee freedom for divisions

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